

# 14oraitaliana

**Spirito Eclettico**  
Eclectic Spirit



# Unuon



**Icona del gres contemporaneo. Giralo, riflettilo, capovolgilo: uonuon è sempre e solo uonuon: the pop wood. Ispirato ai linguaggi visivi della pop art e di Andy Warhol, la collezione consta di 14 colori applicati su base bianca e base nera nella doppia versione positiva e negativa. Ogni colore presenta 34 diversi pattern che applicati ai 56 articoli, danno vita a più di 1900 micro varianti facendo di uonuon la collezione che meglio rappresenta con la sua esplosione di colore lo spirito ironico e a tratti provocatorio del brand. Otto tinte neutre - The Soft e The Ton Sur Ton - completano la gamma per un totale di 65 articoli commerciali, nel formato 20x120.**

**Un nuovo piccolo formato 7,2x60 - nelle sole versioni white positive e black positive - arricchisce ulteriormente la collezione giocando su differenti proporzioni e geometrie.**

An icon of contemporary ceramic gres.  
Turn it down, reflect it:  
unuon is always and only uonuon: the pop wood.  
The project is inspired by tv language of pop art and specifically by Andy Warhol's production. The collection is made up of 14 colors applied both on a white and black color base. Every color present 34 different patterns that give life to a huge amount of micro variants (more then 1.900).  
Unuon is the collection that represent at the best the ironic spirit of 14oraitaliana.  
Eight natural colors -The Soft and The Ton Sur Ton- complete the range per a total of 65 commercial items, in size 20x120 / 8"x48".  
A new small size 7,2x60 / 2,83"x24" – only in the white positive and black positive version – enrich the collection playing with different scales and geometries.

## **Unuon**

The White Positive -

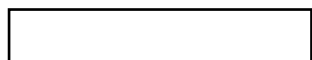
Verde 1

The White Negative -

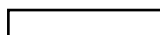
Verde 1

# uonuo The white positive

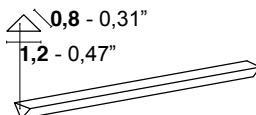
GRES PORCELLANATO - NATURALE RETTIFICATO  
PORCELAIN STONEWARE - NATURAL RECTIFIED



20x120 - 8"x48"



7,2x60 - 2,83"x24"



Corner Piece 120cm - 48"

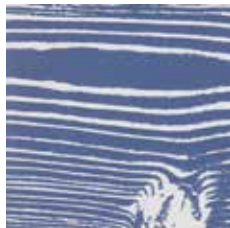
spessore 10 mm  
thickness 0,4"



ARANCIO 20X120  
0142273  
ARANCIO 7,2X60  
0144518  
**Corner Piece**  
0142838



AZZURRO  
0142278  
AZZURRO 7,2X60  
0144519  
**Corner Piece**  
0142839



BLU  
0142286  
BLU 7,2X60  
0144520  
**Corner Piece**  
0142837



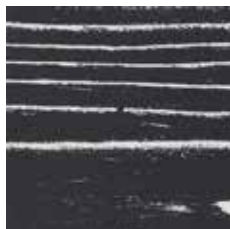
GIALLO  
0142290  
GIALLO 7,2X60  
0144521  
**Corner Piece**  
0142840



GRIGIO  
0142294  
GRIGIO 7,2X60  
0144522  
**Corner Piece**  
0142841



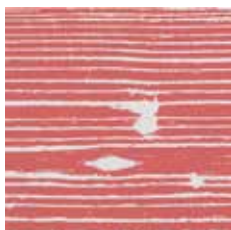
MARRONE  
0142298  
MARRONE 7,2X60  
0144523  
**Corner Piece**  
0142842



NERO  
0142303  
NERO 7,2X60  
0144524  
**Corner Piece**  
0142843



ROSA  
0142307  
ROSA 7,2X60  
0144525  
**Corner Piece**  
0142844



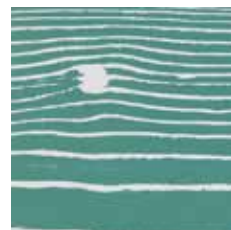
ROSSO  
0142311  
ROSSO 7,2X60  
0144526  
**Corner Piece**  
0142845



VERDE 1  
0142317  
VERDE 1 7,2X60  
0144527  
**Corner Piece**  
0142846



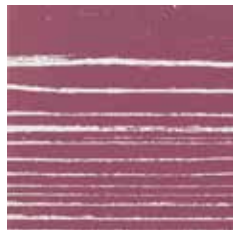
VERDE 2  
0142321  
VERDE 2 7,2X60  
0144528  
**Corner Piece**  
0142847



VERDE 3  
0142325  
VERDE 3 7,2X60  
0144529  
**Corner Piece**  
0142848



VIOLA 1  
0142329  
VIOLA 1 7,2X60  
0144530  
**Corner Piece**  
0142849

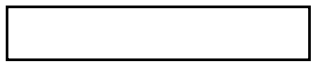


VIOLA 2  
0142333  
VIOLA 2 7,2X60  
0144531  
**Corner Piece**  
0142850

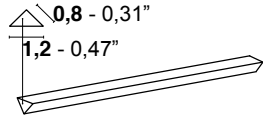
# uonuo The white negative

GRES PORCELLANATO - NATURALE RETTIFICATO  
PORCELAIN STONEWARE - NATURAL RECTIFIED

spessore 10 mm  
thickness 0,4"



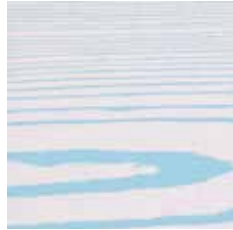
20x120 - 8"x48"



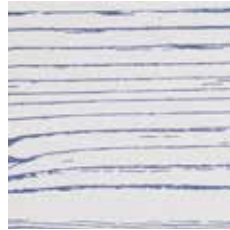
Corner Piece 120cm - 48"



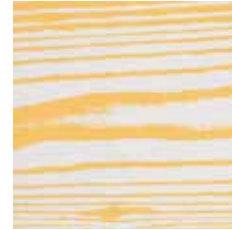
ARANCIO  
0142272  
**Corner Piece**  
0142824



AZZURRO  
0142277  
**Corner Piece**  
0142825



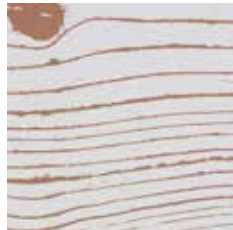
BLU  
0142285  
**Corner Piece**  
0142823



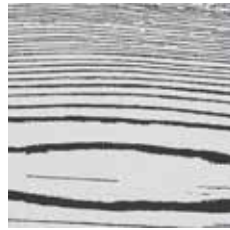
GIALLO  
0142289  
**Corner Piece**  
0142826



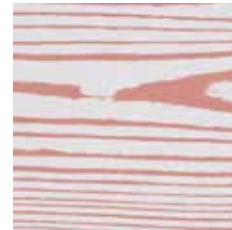
GRIGIO  
0142293  
**Corner Piece**  
0142827



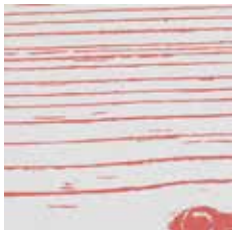
MARRONE  
0142297  
**Corner Piece**  
0142828



NERO  
0142302  
**Corner Piece**  
0142829



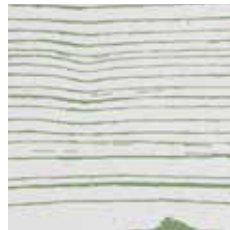
ROSA  
0142306  
**Corner Piece**  
0142830



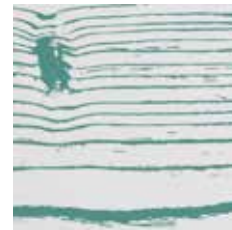
ROSSO  
0142310  
**Corner Piece**  
0142831



VERDE 1  
0142316  
**Corner Piece**  
0142832



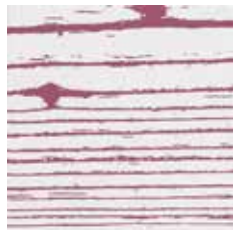
VERDE 2  
0142320  
**Corner Piece**  
0142833



VERDE 3  
0142324  
**Corner Piece**  
0142834



VIOLA 1  
0142328  
**Corner Piece**  
0142835



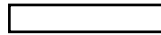
VIOLA 2  
0142332  
**Corner Piece**  
0142836

# uonuo The black positive

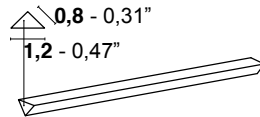
GRES PORCELLANATO - NATURALE RETTIFICATO  
PORCELAIN STONEWARE - NATURAL RECTIFIED



20x120 - 8"x48"



7,2x60 - 2,83"x24"

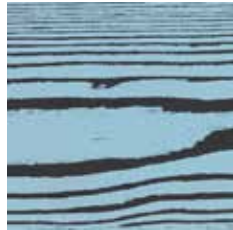


Corner Piece 120cm - 48"

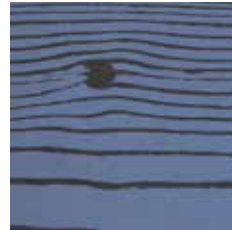
spessore 10 mm  
thickness 0,4"



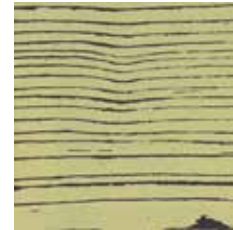
ARANCIO  
0142271  
ARANCIO 7,2x60  
0144532  
**Corner Piece**  
0142806



AZZURRO  
0142276  
AZZURRO 7,2x60  
0144533  
**Corner Piece**  
0142807



BLU  
0142284  
BLU 7,2x60  
0144535  
**Corner Piece**  
0142805



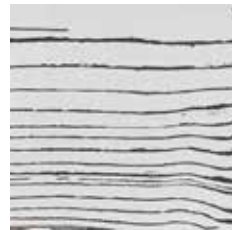
GIALLO  
0142288  
GIALLO 7,2x60  
0144536  
**Corner Piece**  
0142809



GRIGIO  
0142292  
GRIGIO 7,2x60  
0144537  
**Corner Piece**  
0142810



MARRONE  
0142296  
MARRONE 7,2x60  
01445378  
**Corner Piece**  
0142811



BIANCO  
0142280  
BIANCO 7,2x60  
0144534  
**Corner Piece**  
0142808



ROSA  
0142305  
ROSA 7,2x60  
0144539  
**Corner Piece**  
0142812



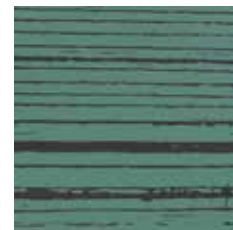
ROSSO  
0142309  
ROSSO 7,2x60  
0144540  
**Corner Piece**  
0142813



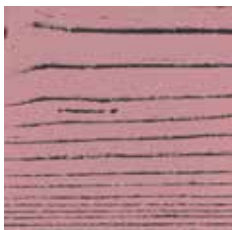
VERDE 1  
0142315  
VERDE 1 7,2x60  
0144541  
**Corner Piece**  
0142814



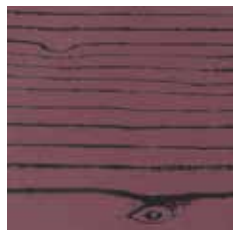
VERDE 2  
0142319  
VERDE 2 7,2x60  
0144542  
**Corner Piece**  
0142815



VERDE 3  
0142323  
VERDE 3 7,2x60  
0144543  
**Corner Piece**  
0142816



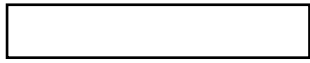
VIOLA 1  
0142327  
VIOLA 1 7,2x60  
0144544  
**Corner Piece**  
0142817



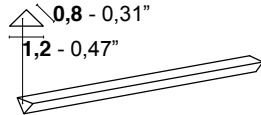
VIOLA 2  
0142331  
VIOLA 2 7,2x60  
0144545  
**Corner Piece**  
0142818

# uonuo The black negative

GRES PORCELLANATO - NATURALE RETTIFICATO  
PORCELAIN STONEWARE - NATURAL RECTIFIED

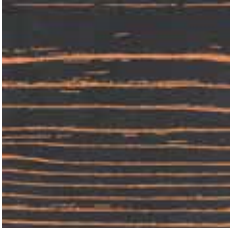


20x120 - 8"x48"



Corner Piece 120cm - 48"

spessore 10 mm  
thickness 0,4"



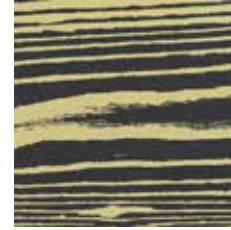
ARANCIO  
0142270  
**Corner Piece**  
0142792



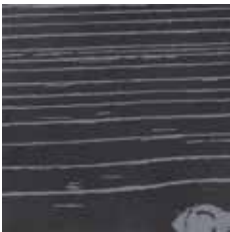
AZZURRO  
0142275  
**Corner Piece**  
0142793



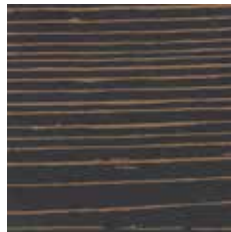
BLU  
0142283  
**Corner Piece**  
0142791



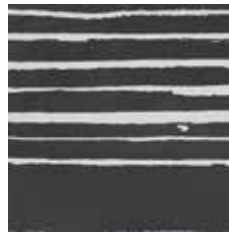
GIALLO  
0142287  
**Corner Piece**  
0142795



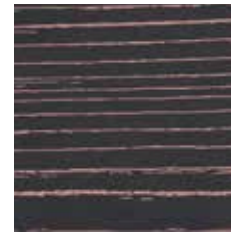
GRIGIO  
0142291  
**Corner Piece**  
0142796



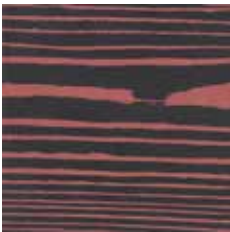
MARRONE  
0142295  
**Corner Piece**  
0142797



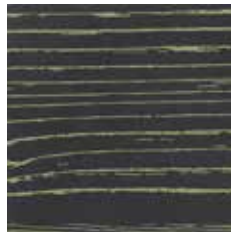
BIANCO  
0142279  
**Corner Piece**  
0142794



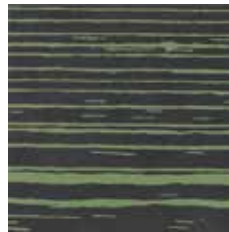
ROSA  
0142304  
**Corner Piece**  
0142798



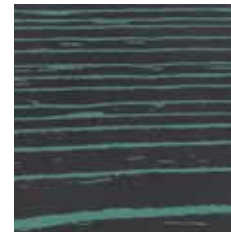
ROSSO  
0142308  
**Corner Piece**  
0142799



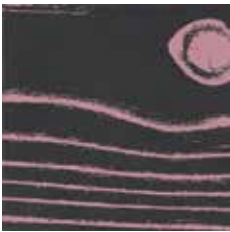
VERDE 1  
0142314  
**Corner Piece**  
0142800



VERDE 2  
0142318  
**Corner Piece**  
0142801



VERDE 3  
0142322  
**Corner Piece**  
0142802



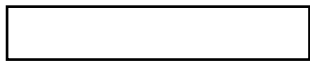
VIOLA 1  
0142326  
**Corner Piece**  
0142803



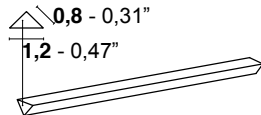
VIOLA 2  
0142330  
**Corner Piece**  
0142804

# uonuo **Ton sur Ton**

**GRES PORCELLANATO - NATURALE RETTIFICATO**  
PORCELAIN STONEWARE - NATURAL RECTIFIED

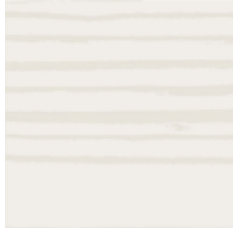


20x120 - 8"x48"



Corner Piece 120cm - 48"

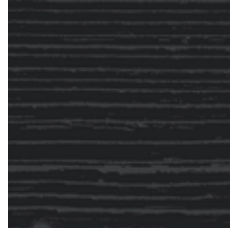
**spessore 10 mm**  
thickness 0,4"



WHITE POSITIVE  
0142282  
**Corner Piece**  
0142822



WHITE NEGATIVE  
0142281  
**Corner Piece**  
0142821

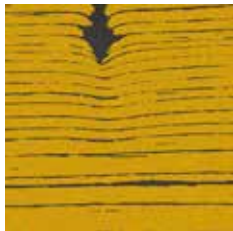


BLACK POSITIVE  
0142301  
**Corner Piece**  
0142820



BLACK NEGATIVE  
0142300  
**Corner Piece**  
0142819

# uonuo **The gold**



GOLD  
0142255  
**Corner Piece**  
0142786

# uonuo **Soft**



AVORIO  
0142274  
**Corner Piece**  
0142787



MOKA  
0142299  
**Corner Piece**  
0142788



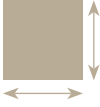









PERLA  
0142312  
**Corner Piece**  
0142789



TORTORA  
0142313  
**Corner Piece**  
0142790



# Dati Tecnici / Technical Info

NORMA STANDARD	CARATTERISTICHE FEATURES	VALORE PRESCRITTO VALUE REQUIRED
	<b>DIMENSIONI</b> <b>lunghezza e larghezza</b> <b>spessore</b> <b>rettezza degli spigoli</b> <b>ortogonalità</b> <b>planarità</b>	<b>SIZES</b> length and width thickness straighness of edges wedging fiatness  ± 0,6% ± 5% ± 0,5% ± 0,6% ± 0,5%
	<b>ISO 10545.2</b>  <b>Assorbimento d'acqua</b> Water absorption	  ≤ 0,5%
	<b>ASTM C373</b>  <b>Resistenza alla flessione</b> Bending strength	  > 35 N/mm2
	<b>ISO 10545.3</b>  <b>Resistenza agli sbalzi termici</b> Thermal shocks resistant	  <b>Resistente</b> Resistant no samples must show visible defects
	<b>ASTM C484</b>  <b>Resistenza al gelo</b> Frost resistance	  <b>Resistente</b> Resistant Unaffected
	<b>ISO 10545.12</b>  <b>Resistenza agli attacchi chimici</b> Resistance to chemicals attacks	  <b>GA GLA GHA</b>
	<b>ASTM C650</b>  <b>Resistenza all'abrasione</b> Resistance to abrasion	  -
	<b>ISO 10545.7</b>  <b>Resistenza allo scivolamento</b> Skid resistance	  <b>R10</b>
	<b>DIN 51130</b>  <b>DCoF ( Bot 3.000 )</b> <b>ANSI A 137.1:2012</b>	  ≥ 0,42 wet  <b>wet = 0,60</b> <b>dry = 0,65</b>
	<b>ISO 10545.14</b>  <b>Resistenza alle macchie</b> Resistance to stains	  <b>Valore minimo</b> Min. value <b>3</b>
		<b>Conforme</b> In conformity with standard
		<b>0,04%</b>
		<b>0,04%</b>
		<b>Resiste</b> Resistant
		<b>Resistente</b> Resistant Unaffected
		<b>Resistente</b> Resistant Unaffected
		<b>Resistente</b> Resistant Unaffected
		<b>Classe PEI 5</b>

**14oraitaliana**  
TARGET GROUP

VIA DEL CROCIALE, 69  
41042 FIORANO MODENESE\_MO  
ITALY

Phone +39 0536 405150  
14oraitaliana.com